

ZIRVA ZAHID

SENIOR GRAPHICS & UI/UX DESIGNER

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EDUCATION

University of Management and Technology Masters in Computer Science with HCI Major	2019 - 2022
Punjab University College of Information Technology BS Information Technology	2013 - 2017

PROFESSIONAL EXPERIENCE

Senior Graphics & UI/UX Designer - Whitebox 03/2022– Present

- As the Team Lead Graphics and UI Designer at Whitebox Software House, I orchestrated direct client interactions for meetings and requirement gathering while efficiently managing my team and collaborating closely with Front End and QA teams. By fostering clear communication channels and integrating client feedback seamlessly, I ensured the delivery of high-quality design solutions that exceeded industry standards and client expectations.
- As a Senior Graphics & UI/UX Designer, I led UI/UX design efforts for web and mobile applications, conducted user research, developed user-friendly interfaces, implemented strategies to boost user engagement, and mentored junior designers to foster a creative environment.

Senior Graphics & UI/UX Designer - Byteio 01/2019– 02/2022

- During my time at Byteio, I led UI/UX design efforts to create engaging interfaces and user-friendly experiences for our software products. Additionally, I crafted the company's branding, ensuring it reflected our vision and values. Responsibilities included conducting user research, developing intuitive interfaces, implementing strategies for user engagement, and creating logos for project branding.

Graphics & UI/UX Designer (Freelancer) - Upwork / Fiverr 2017 – Present

- Experienced Graphics and UI/UX Designer with a stellar reputation on Upwork and Fiverr. Specialize in creating visually captivating logos, websites, and application interfaces. Proficient in UI/UX design for web and mobile apps, focusing on improving user experiences. Skilled in crafting engaging social media posts, logos, and branding materials. Capable of basic video editing for multimedia content. Collaborate effectively with remote teams and clients to ensure project success. Dedicated to incorporating user feedback to refine designs and elevate user experiences.

PROJECTS

Crewdog.ai | Tech Stack: Figma, Adobe Photoshop

Crafted a user-friendly chatbot interface for seamless interaction among job seekers, employers, and recruiters.

CV Lab | Tech Stack: Figma, Adobe Photoshop

Revamped CVLab's UI, integrating AI-generated CVs for effortless career story customization.

Attendance Management System | Tech Stack: Figma, Adobe Illustrator, Adobe After Effect

As a UI/UX designer, I crafted seamless interfaces using Figma and Adobe Illustrator, with a touch of dynamism added through After Effects, ensuring visually appealing and user-centric design experiences.

AdConversion | Tech Stack: Figma

As a UI/UX designer in Figma, I've meticulously designed an ads management dashboard, ensuring a sleek interface for effortless ad creation, revenue tracking, and insightful performance analytics.

Panel Constru | Tech Stack: Figma, Adobe Illustrator

Designed a construction supplier dashboard for efficient order management using Figma and Illustrator.

SKILLS

Technical: Photoshop, Illustrator, Figma, XD, Premier Pro, After Affects, Indesign, Canva, Coral Draw, Invision, photopea and balsamiq

Project Management Tools: Monday.com, ClickUp, Slack, Azure Board